



feels comfortable, naturally



TENCEL™ Home



Feels so right

TENCEL™ Home

TENCEL™ Home cellulose fibers bring the gentle essence of nature into your home to create a sanctuary of long-lasting comfort.

TENCEL™ Home textiles offer you long-lasting natural comfort and pure living environments. TENCEL™ branded lyocell and modal fibers are naturally soft to the touch with an exquisitely soft handfeel, enhancing your quality of sleep and home life.

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botanic origin

TENCEL™ Lyocell fibers are derived from sustainable wood sources, harvested from certified and controlled sources using a closed loop production process.

TENCEL™ Modal fibers are mainly manufactured from the renewable source of raw material beech wood, sourced from sustainable forests in Austria and neighboring countries, produced by Eco Soft technology.



sustainable production

TENCEL™ Lyocell fibers have gained the reputation for their environmentally responsible closed loop production process, which transforms wood pulp into cellulosic fibers with high resource efficiency and low ecological impact. This solvent-spinning process recycles process water and reuses the solvent at a recovery rate of more than 99%.

applicable technology



Eco Color technology

Eco Color technology implements the process of dope dyeing, where color pigments are deeply embedded into TENCEL™ Modal fibers. Dope-dyeing provides efficient ecological advantages, whereby resources are used sparingly. This eco-responsible technology offers long-lasting color-fastness and design flexibility in fabrics.



Eco Soft technology

TENCEL™ Modal fibers are produced by Eco Soft technology, offering exquisite softness to textiles. The technology uses elemental chlorine-free bleaching in an integrated pulp to fiber process that has high recovery rates of process ingredients, making this fiber an environmentally responsible choice.



Micro technology

Micro technology offers even a finer quality of lightness and exquisite softness to cellulosic fibers, producing lightweight fabrics with long-lasting comfort. TENCEL™ Lyocell and Modal Micro fibers are extra fine and light, offering efficient moisture absorption to ensure natural skin comfort.



REFIBRA™ technology

The pioneering REFIBRA™ technology involves upcycling cotton scraps e.g. from garment production, in addition to wood pulp, where the raw material is transformed to produce new virgin TENCEL™ Lyocell fibers to make fabrics and garments.

feels right features



gentle on skin

TENCEL™ Lyocell fibers are naturally soft to the touch and offer long-lasting comfort. When viewed under an electron microscope, TENCEL™ Lyocell fibers exhibit a smooth surface area, giving fabrics a smooth feel and ensuring comfort for sensitive skin.



color retention

Color pigments embedded in dope-dyed fiber retain long-lasting color vibrancy more than conventionally dyed fiber, and are less prone to fade even after repeated washing.



long-lasting softness

Exhibiting high flexibility, TENCEL™ Modal wood-based fibers offer textiles a long-lasting quality of exquisite softness. Due to the fiber's sleek cross section, TENCEL™ Modal fibers enhance the soft touch of fabrics even after repeated washing.



thermal regulation

The smooth fiber surface of TENCEL™ Lyocell fibers absorbs moisture more efficiently than cotton. This supports the body's natural thermal regulating mechanism, keeping your skin feeling pleasantly cool and dry at home.

basic bedding

bed mattresses & filled products

Compared to other filling materials for duvets, such as cotton, the smooth fiber surface of TENCEL™ Lyocell cellulose fibers absorb moisture more efficiently. This supports the body's natural thermal regulating properties, to help your body feel pleasantly cool and dry for a comfortable night's sleep.



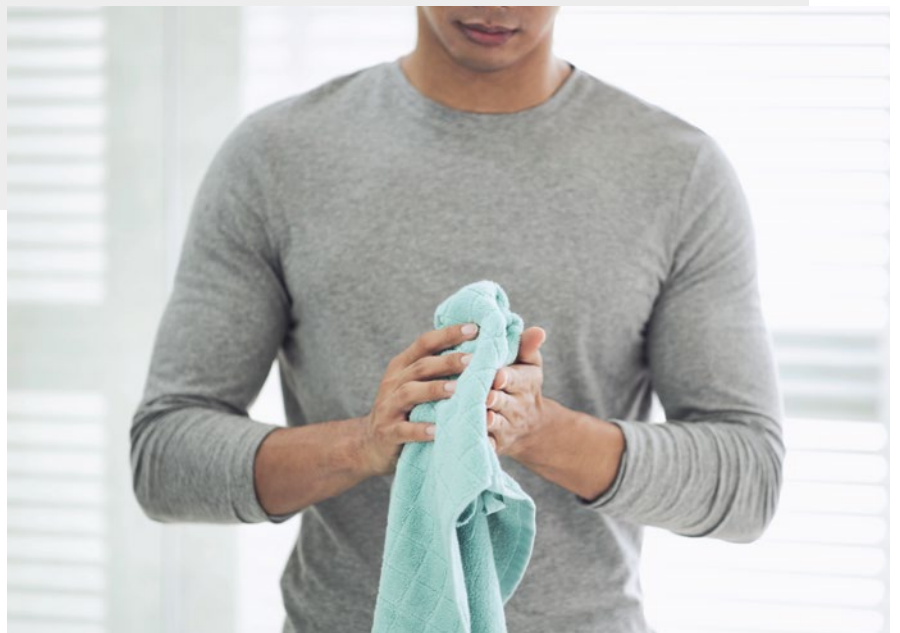


bed linen & towels

With an exquisitely silky handfeel and natural sheen, luxurious bed linens made of TENCEL™ Lyocell gently envelop your body, enhancing your quality of sleep. TENCEL™ Lyocell fibers exhibit a smooth surface area, ensuring natural comfort for sensitive skin. Among the TENCEL™ Lyocell fiber portfolio, Micro technology offers an even finer quality of lightness and exquisite softness to fabrics.

TENCEL™ Modal fibers in home fabrics are exceptionally soft on your skin and have excellent moisture absorption, enabling towels to dry quickly. In comparison to cotton, TENCEL™ Modal fibers remain soft over time and are able to withstand repeated wash and dry cycles, allowing fabrics to retain their softness.

TENCEL™ Modal fibers in towels enhance outstanding color brilliance, making them shine perceptibly more vibrantly than cotton towels.





interiors

carpets & upholstery

Naturally soft to the touch, TENCEL™ Lyocell cellulose fibers keep your living spaces pleasantly comfortable. Displaying a luxurious sheen and silky surface, TENCEL™ Lyocell fibers make carpets and upholstery shine radiantly with vibrant colors.



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